



# Leveraging mHealth technology through Happtique

	KEY WAYS ORGANIZATIONS CAN USE HAPPTIQUE	MEDICAL, NURSING, AND OTHER HEALTH PROFESSIONS SCHOOLS	PHARMACIES	HEALTH PLANS	NURSING HOMES	PHYSICIAN GROUPS	HOSPITALS
INTERNAL USES	Help your clinicians, administrators, patients, family caregivers, students, and others find apps by giving them access to Happtique’s global catalog, with thousands of apps sorted into meaningful medical and health categories	✓	✓	✓	✓	✓	✓
	Stock your privately branded application store with “third-party” apps—apps available in public marketplaces—that you want your clinicians, administrators, students, faculty, etc. to use, including those that your organization has purchased or will reimburse	✓	✓	✓	✓	✓	✓
	List your organization’s “preferred” apps using Happtique’s categories OR categories that your organization creates	✓	✓	✓	✓	✓	✓
	Create unique catalogs of apps for different end users (e.g., physicians, nurses, students, administrators)	✓	✓	✓	✓	✓	✓
	Use your organization’s store to house apps that are developed by your clinicians, faculty, or other staff OR that your organization commissions	✓	✓	✓	✓	✓	✓
	Use the security technology available through Happtique to help ensure the proper use of mobile apps—on both enterprise-issued devices as well as personal devices—by controlling app deployment, monitoring and tracking use, including remotely wiping apps from devices when necessary	✓	✓	✓	✓	✓	✓
	Use Happtique to position your organization as an mHealth leader—a place where tech-savvy healthcare professionals want to work, consumers want to receive care, and/or students want to learn	✓	✓	✓	✓	✓	✓
	Use Happtique’s platform to distribute documents (PDF, PowerPoint, Excel) to mobile devices	✓	✓	✓	✓	✓	✓
Use Happtique to create and deploy “Web apps” to staff, patients, and students	✓	✓	✓	✓	✓	✓	
PATIENT USES	Stock your store with custom-built Android apps for consumers with such information as insurance plan coverage, physician referrals, appointment scheduling, access to a virtual ID card, maps and directions, services offered, etc.		✓	✓	✓	✓	✓
	Prescribe apps to patients using Happtique’s patent-pending mRx solution*			✓	✓	✓	✓
	Use Happtique to support the safe and secure transmission of information from “tracker” apps (e.g., glucose monitoring) between patients and clinicians			✓		✓	✓
	Use Happtique’s platform to deploy “connected” apps (apps that interface with EMRs or other clinical systems) to patients				✓	✓	✓
	Use the Happtique platform to distribute apps for clinical trials involving mobile health technology with your staff, patients, patients’ family members, etc.				✓	✓	✓